

Magdalena Krasicka

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PROFILE

Recent Web Developer bootcamp graduate with a Master's degree in Business. Strong technical foundation, business acumen, and customer-centric approach. Effective communication bridging technical and non-technical teams. Builds productive relationships at all levels. Innovative problem-solver.

SKILLS

HTML, CSS, Ruby on Rails (Ruby 3.1.2, RoR 7), **Javascript** (Vanilla), **Golang, PostgreSQL, Git, Github, RESTful API, TDD, Webpack, UX, Agile, Data Analysis, MySQL**

PROJECTS

SeekASneaker [↗](#)

- Collaborated with a small team during Le Wagon to design and build a web app for buying and selling footwear.

GimmeGolf [↗](#)

- Developed a web app to make golf more accessible and serve as a social platform for golf enthusiasts to connect, organize games, and socialize.

EDUCATION

Le Wagon, Web Developer

07/2022 – 12/2022 | London, UK

- A 6-month intensive course that taught the fundamentals of web development.

University of Warsaw, Master of Business, Marketing

10/2013 – 08/2015 | Warsaw, PL

University of Bialystok, Bachelor of Business, HR

10/2010 – 07/2013 | Bialystok, PL

PROFESSIONAL EXPERIENCE

Colourist, Radio Hair Salon & Gallery LTD

09/2017 – present | London, UK

- I guided and mentored a team of trainees, elevating their performance through engaging and impactful training programs.
- By leveraging data-driven insights, I orchestrated a 25% increase in client retention and 40% improvement in customer experience, leaving clients delighted and loyal to the brand.

Specialist of Promotion Offers, B2B, T-Mobile LIMITED

01/2013 – 06/2015 | Warsaw, PL

- Drove data-driven market research on web sites and social media channels, identifying key insights and unlocking 20% growth opportunities.
- Collaborated with 5 cross-functional teams to develop innovative promotional concepts and ideas, resulting in a 30% increase in customer engagement.
- Led and executed 8 successful special offers, resulting in a 25% boost in sales and a surge in customer satisfaction.

Human Resources Internship, T-Mobile LIMITED

10/2012 – 12/2012 | Warsaw, PL

- Empowered sales teams and employees through comprehensive training program design and delivery.
- Played a pivotal role in crafting impactful training materials, elevating learning experiences and garnering rave reviews from participants.

INTERESTS

My diverse interests include delving into the mysteries of the human mind through psychology books, while unleashing my inner warrior with boxing sessions that fuel my passion for challenges. In the tranquility of yoga, I find solace, and on two wheels, I embark on thrilling cycling adventures that connect me with nature's wonders. When it's time to groove, Techno beats ignite my spirit, and the dance floor becomes my canvas for expression and pure joy.